

2017  
IMPACT  
REPORT



# 2017

was a purr-fect year for us!



## The heart of what we do.

3,463 animals were adopted into loving homes.



### Mr. Kitty

Mr. Kitty arrived at The APA Adoption Center in May 2017 in need of some TLC. This is where our Senior Savivors came to the rescue! Mr. Kitty was fostered by the residents of Stonecrest Senior Living until he grew strong enough to be neutered and placed for adoption.

In July 2017, one of our adoption counselors surprised her grandma with the kitten and now they are inseparable!

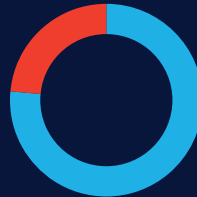
Net Assets | Beginning of Year \$8,453,930 • End of Year \$8,549,818

TOTAL REVENUE\*  
\$2,243,167



- 39% Adoption Fees/Services
- 21% Individual Contributions
- 8% Foundation/Corporate Support
- 9% Events
- 4% Gift in Kind/Contributed Good & Services
- 3% Other Income
- 16% Investment Revenue

TOTAL EXPENSES\*  
\$2,244,066



- 78% Animal Care/Program Services
- 22% Administration and Fundraising

## Reaching out and giving back.

Partnering with 29 facilities, 1,200 hours were completed through our PetReach program, which connects pets with seniors in our community.

\* Fiscal Year 2017

# 2,190

DOGS



# 1,223

CATS

# 50

RABBITS, BIRDS, ETC.



All adopted animals are spayed or neutered, vaccinated and microchipped.

IN 2017

55 MEMBERS OF YOUNG FRIENDS OF THE APA RAISED

# \$25,640

55 animals were fostered through our Senior Saviors program

## Meet Toby.

The Brown Family crossed paths with Toby in his foster home and immediately fell in love! Check out his story on our website.

[apamo.org](http://apamo.org)



# 951



PETS FOSTERED BEFORE ADOPTION



## We reunited 203 lost pets with their families. And it felt so good.



## Educating our children.

# 1,056

children were reached by the No More Bullying Program.

# 515

toddlers learned kindness and compassion at Tuesday Tails story time.



# 32,620

VOLUNTEER HOURS, COMPLETED BY 558 VOLUNTEERS

# The APA Adoption Center is an open admission organization dedicated to finding a safe, loving home for every adoptable animal.

Every day, our staff are 100 percent dedicated to the quality of life for each and every animal while it's in our care. Without exception, we live to the letter of our mission statement: Founded in 1922, the APA Adoption Center of Missouri is a non-profit organization dedicated to bringing people and pets together, advancing humane education and creating programs beneficial to the human/animal bond.

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The Animal Protective Association of Missouri

1705 South Hanley Road, Brentwood, MO 63144 📍 314.645.4610 📧 [apamo.org](http://apamo.org)