



SATURDAY, MAY 9, 2020

SIT STAY  
SPEAK

THE THAXTON SPEAKEASY

The main title 'SIT STAY SPEAK' is rendered in a large, ornate, white serif font with gold-colored outlines and decorative flourishes. The words 'SIT STAY' are on the top line, and 'SPEAK' is on the bottom line. The text is centered and surrounded by a pattern of blue diagonal lines radiating from the center. The words 'THE THAXTON SPEAKEASY' are written in a smaller, white, sans-serif font below 'SPEAK'. There are also small white icons of a cat and a dog integrated into the design.

- SPONSORSHIP PACKET -

WELCOME TO THE  
**ROARING  
TWENTIES!**

KNOWN FOR ITS DECADENCE, DELIGHT, AND PROGRESS, THE 1920S WAS A TIME OF GREAT GROWTH AND INNOVATION. THERE WAS A DESIRE AND SHARED SENSE OF RESPONSIBILITY FOR MAKING COMMUNITIES BETTER FOR HUMANS AND ANIMALS ALIKE. IT'S AMIDST THIS FERVENT CHANGE AND EXCITEMENT FOR PROGRESS THAT THE ANIMAL PROTECTIVE ASSOCIATION OF MISSOURI WAS BORN. A GROUP OF DEDICATED CHAMPIONS CAME TOGETHER IN 1922, BELIEVING A KINDER AND MORE CARING WORLD FOR ANIMALS, AND THEIR PEOPLE, WAS POSSIBLE. THEY LAUNCHED THE APA AND BEGAN CARING FOR PETS IN NEED, A MISSION WE CONTINUE TODAY.

**SINCE THE BEGINNING  
- ALMOST 100 YEARS AGO -**

The Animal Protective Association Of Missouri (APA) has been in the business of relationships. We're best known for our work matching the right adoptable pet with a loving family, and this commitment to finding a "great match" extends to our relationships with our sponsors, partners, and friends too. We are committed to earning every purr and tail wag!

We work with companies and organizations that share our same values - community, compassion, wellness, and education - to ensure that our community, its families, and their pets thrive.



**OUR IMPACT**

**4,132**  
ADOPTIONS

**1,256**  
ANIMALS  
FOSTERED  
PRIOR TO ADOPTION

**14** LOST  
PETS  
**7** REUNITED  
WITH THEIR  
**2** FAMILIES

**5,720**  
WELLNESS VISITS

**3,311**  
SPAY/NEUTER  
SURGERIES

**1,937** ANIMALS  
TRANSFERRED  
FROM OTHER  
SHELTERS

# SIT · STAY · SPEAK

IS OUR NEW HALLMARK, SPEAKEASY-INSPIRED "PAWTY" BENEFITING OUR MISSION OF BRINGING PEOPLE AND PETS TOGETHER. THIS SOPHISTICATED AND FESTIVE EVENING WILL BE FULL OF SEQUINS, RAZZLE DAZZLE, AND FUN. ALL PROCEEDS FROM THE NIGHT WILL GO DIRECTLY TO THE CARE OF OUR ADOPTABLE PETS.

## YOUR SPONSORSHIP

WILL PUT YOU AT THE CENTER OF THE FUN AND GIVE YOU SPECIAL ACCESS TO THE NIGHT'S SPEAKEASY GOOD TIMES (LIKE A SECRET PASSWORD FOR ENTRY AT THE BACK DOOR FOR YOUR VIP GUESTS). JOIN THE APA IN MAKING THIS EVENT A ROARING SUCCESS!

SATURDAY, MAY 9, 2020

6:00PM-10:00PM

THE THAXTON SPEAKEASY

1009 OLIVE STREET ST. LOUIS, MO 63101



## THE EVENT WILL FEATURE:

Live Jazz Music (that will be the cat's meow)

An assortment of delectable food from area chefs and delicious 1920s-inspired libations (or giggle juice)

Opportunities to interact with snuggly adoptable pets

Remarks from the APA's executive director about our last century and our upcoming plans for another 100 years of impact!



SPONSORSHIP OF THE APA'S SIT. STAY. SPEAK! SPEAKEASY-INSPIRED PAWTY ENTITLES YOU TO EXCLUSIVE AND FUN BENEFITS BEFORE, DURING, AND AFTER THIS SPECIAL EVENT.

FLIP THROUGH OUR CUSTOMIZED SPONSORSHIP LEVELS





\$20,000

# GAT'S MEOW

(PRESENTING SPONSOR - LIMITED TO ONE)

## MISSION BENEFIT:

UNDERWRITES ADOPTION PREPARATION FOR 65 PETS, INCLUDING VACCINATIONS, SPAYING/NEUTERING AND MICROCHIPS.

TAX DEDUCTIBLE AMOUNT: \$18,500

### CAT'S MEOW EVENT BENEFITS:

12 VIP tickets to Sit. Stay. Speak!

VIP Check-in, including a special password and VIP entrance

30 minutes of exclusive Meet & Greet time with special guests (puppies!)

Commemorative glass for each of your guests with exclusive access to VIP drink menu

Company recognition announced at event

Premier logo placement on APA website event page with link to your company

Premier logo placement on event-related print and digital materials (media release, invitations, programs, event signage, social media event page)

Press release, media mentions, and local TV visit leading up to event

2 highlights on all APA social media platforms (Facebook, Instagram, Twitter, LinkedIn) recognizing sponsorship (38,000+ reach)

### COMPANY/ANNUAL BENEFITS:

Company swag/coupon/offering in adoption bags (approx. reach 4,000 annually)

Logo placement with link on APA website for one year (in addition to event page)

Puppy Play Date for employees (where we bring puppies to your business)



\$10,000

# POOCH'S HOOCH

(DRINK SPONSOR - LIMITED TO ONE)

## MISSION BENEFIT:

UNDERWRITES THE COST OF TWO PET VACCINE CLINICS IN A LOW-INCOME COMMUNITY WHERE ACCESS TO VETERINARY CARE IS LIMITED.

TAX DEDUCTIBLE AMOUNT: \$8,750

### POOCH'S HOOCH EVENT BENEFITS:

10 VIP tickets to Sit. Stay. Speak!

VIP Check-in, including a special password and VIP entrance

Company name on all commemorative event glasses

Signage with company logo prominently displayed at all bars at event

15 minutes of exclusive Meet & Greet time with special guests (puppies!)

Commemorative glass for each of your guests with exclusive access to VIP drink menu

Company recognition announced at event

Premier logo placement on APA website event page with link to your company

Premium logo placement on event-related print and digital materials (media release, invitations, programs, event signage, social media event page)

2 highlights on all APA social media platforms (Facebook, Instagram, Twitter, LinkedIn) recognizing sponsorship (38,000+ reach)

### COMPANY/ANNUAL BENEFITS:

Puppy Play Date for employees (where we bring puppies to your business)



\$7,500

# HEP CAT

## MISSION BENEFIT:

UNDERWRITES THE COST FOR 25 ANIMALS TO BE TRANSFERRED TO THE APA FROM SHELTERS WHERE OPPORTUNITIES FOR ADOPTION ARE LIMITED.

TAX DEDUCTIBLE AMOUNT: \$6,500

### HEP CAT EVENT BENEFITS:

8 tickets to Sit. Stay. Speak!

VIP Check-in, including a special password and VIP entrance

15 minutes of exclusive Meet & Greet time with special guests (puppies!)

Commemorative glass for each of your guests with exclusive access to VIP drink menu

Company recognition announced at event

Premium logo placement on APA website event page with link to your company

Premium logo placement on event-related print and digital materials (media release, invitations, programs, event signage, social media event page)

2 highlights on all APA social media platforms (Facebook, Instagram, Twitter, LinkedIn) recognizing sponsorship (38,000+ reach)



\$5,000

# CAT'S PYJAMAS

## MISSION BENEFIT:

UNDERWRITES THE COST TO SPAY OR NEUTER 90 PETS. ALL PETS ARE SPAYED/NEUTERED PRIOR TO ADOPTION IN ORDER TO REDUCE PET OVERPOPULATION AND HOMELESSNESS.

TAX DEDUCTIBLE AMOUNT: \$4,250

### CAT'S PYJAMAS EVENT BENEFITS:

6 VIP tickets to Sit. Stay. Speak!

VIP Check-in, including a special password and VIP entrance

Commemorative glass for each of your guests with exclusive access to VIP drink menu

Company recognition announced at event

Logo placement on APA website event page with link to your company

Logo placement on event-related print and digital materials (media release, invitations, programs, event signage, social media event page)

2 highlights on all APA social media platforms (Facebook, Instagram, Twitter, LinkedIn) recognizing sponsorship (38,000+ reach)



\$2,500

# HOT DOG

## MISSION BENEFIT:

UNDERWRITES COMPLETE CARE FOR A NURSING DOG AND HER LITTER OF PUPPIES, INCLUDING VACCINATIONS, SPAYING/NEUTERING, AND MICROCHIPS.

TAX DEDUCTIBLE AMOUNT: : \$2,000

### HOT DOG EVENT BENEFITS:

4 VIP tickets to Sit. Stay. Speak!

VIP Check-in, including a special password and VIP entrance

Commemorative glass for each of your guests with exclusive access to VIP drink menu

Company name with link on APA website event page

Company name on event-related print and digital materials (media release, invitations, programs, event signage, social media event page)

1 highlights on all APA social media platforms (Facebook, Instagram, Twitter, LinkedIn) recognizing sponsorship (38,000+ reach)

\$1,000

# BOW WOW

## MISSION BENEFIT:

UNDERWRITES THE COST OF 100 MICROCHIPS SO, IF EVER LOST, A PET CAN BE REUNITED WITH THEIR FAMILY.

TAX DEDUCTIBLE AMOUNT: : \$750

### BOW WOW EVENT BENEFITS:

2 VIP tickets to Sit. Stay. Speak!

VIP Check-in, including a special password and VIP entrance

Commemorative glass for each of your guests with exclusive access to VIP drink menu

Company name on event-related print and digital materials (media release, invitations, program, event signage, social media event page)

**The APA Adoption Center  
is an open admission  
organization dedicated to  
finding a safe, loving home  
for every adoptable animal.**

Every day, our staff is 100 percent dedicated to the quality of life for each and every animal while it's in our care. Without exception, we live to the letter of our mission statement: Founded in 1922, the APA Adoption Center of Missouri is a nonprofit organization dedicated to bringing people and pets together, advancing humane education, and creating programs beneficial to the human/animal bond.



The Animal Protective Association of Missouri  
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